

SDAT

Internet Banner Advertising Program

*Affordable • High Visibility • Target Your Market • Branding Value •
Traffic Building • Broaden your exposure*

The Maryland State Department of Assessments and Taxation (SDAT) offers services online that include searchable databases for real property, business and UCC filings and a variety of forms and other information. The services and information available are of great value to homeowners, businesses, local governments, attorneys, lenders and the real estate industry.

The SDAT has formed a partnership with the Center for Applied Information Technology (CAIT) of Towson University in marketing the banner ads. Student interns from the Marketing Department are running this program for academic credit. These students have been specially selected because of their outstanding academic achievements. Some of the revenue generated from these ads will be used to fund this unique academic curriculum. These undergraduates will assist you in promoting your banner ad and in answering all your questions about advertising on the SDAT site.

Based on your organizational needs we offer a variety of affordable plans targeting your specific market. If your business or organization is related to the services of the SDAT, then you may benefit by advertising to our customers. This can include:

*Builders/Contractors • Real Estate Agents/Appraisers • Accountants / Tax Services •
Mortgage / Title Companies • Law Firms • Insurance Agents • Banking Industry.*

*Home related support services such as: Movers, Home Security & Cleaning
Services, Home Repair & Improvement Companies, Rental Management.*

In addition, expert graphic artists are available to assist you in banner design and layout at a low cost.



Why advertise on the SDAT site?

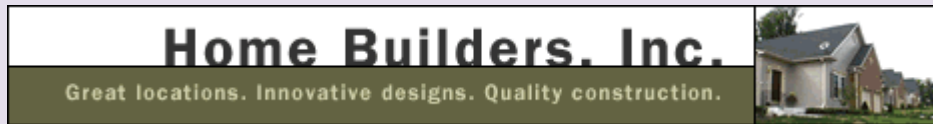
1. The web site gets over 10 million visitors per month
2. It's one of the most active public sector Internet sites
3. It's the largest single state source of real estate data in the US
4. Internet advertising is a powerfully effective marketing tool
5. Target your market and get a jumpstart on the competition
6. It's affordable with cutting edge technical support
7. To get your introductory package please fill out this [form](#).

Note: Banner advertisements must either be of a commercial nature or provide governmental public service information. Advertising does not constitute or imply an endorsement, recommendation or favoring by the Department of Assessments and Taxation or the State of Maryland. SDAT reserves the right to reject or exclude advertisements from their web site. [Click here for full disclaimer statement](#).

Design Assistance:

Our expert graphic artist can custom design a banner ad to fit your business style or you may provide us with your own company advertisement. Your professionally designed banner ad can include your logo, any additional text and images, and a hyperlink to your company's website. We offer rotating and static banner ads, along with the option for animation.

Sample banner ads:



CAIT at Towson University
Advertising Department
8000 York Road
Towson, Maryland 21252
Telephone: 410-704-7374